

Sponsorship Opportunities



Telford Community Pride AWARDS

2022

Telford Hotel Spa and Golf Resort
Thursday 31st March 2022



Telford & Wrekin
COUNCIL

Protect, Care and Invest
to create a better borough



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Telford Community Pride Awards is a prestigious bi annual event to recognise the contribution of local individuals, groups and businesses to the success of the town. Due to COVID-19 the proposed event in 2020 did not take place but more than ever we recognise the importance of celebrating all those who are making a difference in their community, workplace or school, and giving Telford a sense of pride from the contribution they are making.

This is a great opportunity for the community to nominate those individuals, groups or businesses that have made a difference in your community or the wider borough – either by supporting, mentoring or being a great role model to others.

Sponsorship Opportunities

A number of options are available for sponsors for these prestigious awards

Individual Awards Category Sponsor

As an individual sponsor for an award, alongside all the regular benefits of sponsorship you will have the opportunity to be involved in the judging process and announce the winner on stage.

Benefits for awards categories sponsors include:

- Opportunity to have a stand in the welcome area of the venue to showcase their products at the event
- Organisations name to appear on all invites and marketing of the awards event 'sponsored by'
- Logo on website as associate partner
- Pre event press and advertising associate
- Opportunity for sponsors to contribute to goody bags for the nominees
- Opportunity for the sponsors organisation to present an award of their choice on the evening
- Opportunities for your organization to host a table or part of a table of community members whilst also attending on behalf of their organisation. 2 spaces per sponsor

£2,500



Other Sponsor options

Table decorations	£500
Sponsor the MC for the evening	£500
Photographer	£500
Book of the night	£750
Physical awards	£500



Award Categories

Best Community Green Champions

This award is open to any green community project that has demonstrated success in the protection and or conservation of the environment.

The judges are looking for community projects of any scale and are especially interested in....

- Improvement to community spaces, where the project can show a positive impact on the environment.
- What were the educational and awareness outcomes?
- What innovations or technology did the project embrace to enhance its outcomes?
- How did the project engage with the local community?

Nominations can be for a group or an individual.

Best School Green Project

This award celebrates green projects that have demonstrated success in the protection and or conservation of the environment and who deliver a family message to increase the reach of the project.

The judges are looking for projects of any scale and are especially interested in....

- Pupil participation and enthusiasm
- Creative approaches to environmental issues
- Positive improvements to the school
- On-going impact and future plans
- Educational and awareness outcomes

Nominations are welcome from all primary, junior and secondary schools.

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Sporting Achievement Award

This award is open to individuals or teams who can demonstrate sporting success within their field.

The judges are looking for individuals, teams, sport clubs who have their origins in the Telford area, although sporting success may have taken them away from the area. They are especially interested to hear about the endeavor and challenges involved in achieving the success and the story behind the results how they may have overcome barriers or personal challenge to achieved excellence.

Inspirational Activity Award

This award aims to recognise a group or individual who are improving the lives of local people new to activity, through the activity they are involved with.

The judges are especially interested in....

- Any innovative methods used to encourage engagement
- Evidence and results of a positive impact to both the physical and mental wellbeing of the participants
- Examples of how lives have been improved and the benefits of participation.

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Best Community Support Group / Individual

Nominations are invited from community groups who can demonstrate how they support the lives of their participants especially for under-represented groups or people with specific needs or issues.

The judges are especially interested in

- How the group works to overcome challenges and barriers
- How they approach social or emotional issues
- How they encourage engagement

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Business Champions for Corporate Social Responsibility

Is your business involved in its local community? Perhaps you are working to make the local area smarter, safer, healthier or more sustainable?

The judges are looking for the best business that can demonstrate....

- Social responsibility is key to your company and your employees
- Details of activities or initiatives that you have been involved in delivering?
- What challenges stood in the way of your success, and how did you overcome them?

Nominations are encouraged from all sizes of local businesses.

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Outstanding Educational Achievement

This award is open to the individuals who can demonstrate outstanding educational success and progress made in developing their skills and or learning in the past year. This could be vocational or academic achievement.

The judges are looking for an individual, a past or current student who has their origins in the Telford area, although their success may have taken them away from the area. They are especially interested to hear about the inspirational qualities of this person, what or who influenced their endeavor and what challenges they have overcome in achieving their success.

Entries should be aged 16 or over and should have been educated in the Telford area.

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Outstanding Volunteer

This award will go to an individual or group who regularly puts others before themselves and are generous with their time to support an individual or group. Some people dedicate a significant proportion of their lives to helping others, receiving no financial reward. This is their chance to be recognised.

This award will be judged in three separate categories. A winner of each category will be announced and an overall Outstanding Volunteer winner will be then selected from these 3 groups.

Groups | Under 18 | Adult

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Unsung Hero sponsored by Telford Hotel Spa & Golf Resort **SOLD**

This award is for the person who makes or who has made a real difference but rarely gets recognition. They might be found in any role or sphere of local life. They might be a Carer, Volunteer or Relative.

The judges want you to tell us about what makes them special and what difference they make to the lives of those they support. This person is probably selfless, is dedicated, gives of themselves either regularly or perhaps there has been one heroic act.

All nominees should live in the Telford area. This award is open to all ages. Nominees details may be shared with the public via Free Radio and the public will vote for the ultimate winner from the shortlisted nominees.

Good Neighbour Award

This award is for someone who has proved to be an asset to their immediate neighbourhood or to their neighbours. This may be through good deeds done on a regular basis, or it may be just someone who brightens a neighbour's day.

The judges are especially interested to hear their story, hear about the difference they make on their neighbours lives and exactly what they do as a good neighbour.

Nominees should live in the Telford area. This award is open to all ages.



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Contact Us



All sponsorship enquiries to:

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